

FANCY*

MEDIA-GUIDE
2023

VALID FROM
1/11/22





be unique * be yourself * be inspired

Different and without unnecessary „blah“. In the Magazine FANCY*, we simply want to present interesting and also extraordinary products and themes for every purse - from all areas of life. Whether it's technology, fashion, beauty, sports, fitness, cooking, events, traveling and so on. Full with lots of useful tips and tricks for leisure and job.

The themes are supposed to inspire and above all to try something new and have fun with it. Rediscover old things new and share the joy with friends. Find your own (life) style without bending.

Everyone is different. Everyone is unique. And so is also the selection of the contents in FANCY*. Colorful through all themes, fashion styles, flavors and life settings.

The FANCY* magazine is aimed to all who have fun in life and are open for the new and unconventional. Active and self-confident. Adventurous and yet down-to-earth.

Prices

Simple and unconventional is also our advertising design.

PP = Product Presentation

Magazine

PP Stand Alone / Issue

1/4 Page	650 Euro
1/2 Page	1.250 Euro
1/1 Page	2.450 Euro
2/1 Page	4.850 Euro

Example: For a booking of a 1/1 page, one up to four products (depending on the ratio between image and text) can be considered.

PP in Editorial / Issue

1 Product	450 Euro
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Classic Ad

1/2 Page	1.200 Euro
1/1 Page	2.300 Euro
2/1 Page	4.500 Euro

The Diversity

It is possible to take account of product presentations, event, hotel, travel tips, film / book novels for cinema / DVD and many other topics. These will be integrated into the magazine / blog and linked individually!

2 in 1

All booked ads posted in the magazine will also be included in the blog!

Blog

PP Stand Alone

Content S 1 Pic + Text	450 Euro
Content M 3 Pics + Text	900 Euro
Content L 6 Pics + Video + Text	1.800 Euro

All prices are plus VAT. Special ads on request!





Info

Sizes

Magazine Size - 1/1 Page	210 mm x 297 mm + 3 mm Bleed
1/2 Page	210 mm x 145 mm + 3 mm Bleed
2/1 Page	420 mm x 297 mm + 3 mm Bleed

Pictures in max. 300 dpi as a jpeg, gif oder png file.

Text in .txt or .docx files.

Please add links.

Ads for the Magazin as Jpeg or PDF file
in minimum 300 dpi

Please add links serperately.

Distribution

The print edition is available severally and in an annual subscription exclusively via our website. You will also find severally print issues at selected partners.

Numbers

Unique User Blog & Website / Month	146.900
Unique User eMag / Month	144.600
Print-Issues	17.900

score from 31.10.2022

FANCY*

1. Scope

These terms apply to all advertising orders placed with FANCY * magazine. Ads also include text ads, PR articles, and movies. Insofar as individual regulations only apply in commercial transactions, ie to such customers who are merchants, legal entities under public law or special funds under public law, the following is indicated. Relevant to the content and extent of the services to be rendered by FANCY * Magazine and the remuneration to be paid for this are in each case the order of the customer in the form adopted by FANCY * magazine (hereinafter referred to as „contract“). Explicit agreements in the contract are subject to the following conditions. Any terms related to the Customer are hereby rejected: they will only be valid if expressly accepted by FANCY * Magazine. In commercial transactions, agreements that deviate from or supplement the contract are only effective if they have been recorded in writing or if this written form requirement has previously been waived in writing.

2. Scope of services

A performance obligation of FANCY * magazine only arises when an advertisement order has been expressly confirmed. Information contained in information and advertising materials of FANCY * magazine, in particular information on distribution, will only become part of the contract if expressly included in the contract. Appointments are only binding if expressly confirmed by FANCY * magazine. The place of fulfillment for the obligation of FANCY * magazine is Regensburg. FANCY * magazine reserves the right to reject advertisements according to uniform, objectively justified criteria if these violate legal provisions, official decrees or common decency in terms of content or form or if the circuit is unacceptable for FANCY * magazine, unless FANCY * magazine in the contract in knowledge of the content and the form of the advertisement has explicitly committed to the circuit. The customer only receives proofs of the advertisement if this is expressly agreed in the contract. Advertisements can only be included in certain editions, if this is expressly agreed in the contract. Text section advertisements are identified by FANCY * magazine as an „ad“ or „advertorial“.

3. Prices

In return for the provision of the agreed services, the customer undertakes to pay the price stated in the contract. The correction of typographical errors or identifiable errors of calculation remains reserved. If no price is specified in the contract, the price is deemed to be agreed, which is stated in the advertising price list valid at the time of acceptance of the order. FANCY * Magazine reserves the right to change prices, however, this only applies to orders already accepted if they are more than four months after the conclusion of the contract.

Expenses, z. B. Cost of production or image credits are calculated separately in accordance with the price list. The prices stated in the contract and in the price list exclude VAT. The discounts shown in the price list for multiple advertisements only apply if the circuits specified therein are contractually switched within one year, unless otherwise agreed in the contract. The place of performance for the customer's payment obligation is Regensburg.

All invoices are payable within a period of 10 days, unless a different payment period has been agreed in the contract.

In the event of late payment, the customer is obliged to pay default interest in the amount of 8 percent p. a. above the respective base interest rate. The assertion of further damages remains reserved.

4. Order change, termination

The cancellation of an advertisement order by the customer is permitted. In this case, FANCY * magazine will, if still possible, place a different advertisement or contribution instead of an advertisement, but remains entitled independently to demand the agreed remuneration in accordance with § 649 BGB. This is due for payment immediately. Upon termination of any of the advertisements placed by a customer, FANCY * Magazine is entitled to reduce any discount granted. The same applies to the termination of multiple advertisements of a customer. The right of both parties to terminate a contract for good cause remains unaffected. If the customer wishes to change a contract, especially the If an advertisement order is suspended, FANCY * Magazine will comply as far as possible. If this is not possible, the contract shall be deemed to have been terminated unless the customer has expressly issued deviating instructions. The costs incurred by the change shall be borne by the customer in addition to the agreed price.

5. Warranty and liability

FANCY * magazine warrants that the advertisements comply with the contractual arrangements made with the customer. Otherwise, the customer is entitled to demand a reasonable reduction of the agreed fee or the provision of a free, flawless replacement advertisement, to the extent that the purpose of the advertisement was impaired, to the exclusion of other warranty rights. The right of the customer to withdraw from the contract, even if the replacement advertisement is not faultless or does not appear within a reasonable period, remains unaffected.

Ads are considered approved for obvious defects unless they are displayed within four weeks of being published.

Entitlement to a reduction in remuneration is excluded if FANCY * Magazine has informed the customer of the decrease in circulation in good time so that the latter was able to withdraw from the contract prior to publication of the advertisement. A contractual or extra-contractual

liability for damages on the part of FANCY * magazine, its employees and vicarious agents exists only if the damage is due to gross negligence or intent. A possible binding liability of FANCY * magazine from the point of view of the absence of a guaranteed property or at least slightly negligent breach of a material contractual obligation remains unaffected. The liability of FANCY * Magazine is limited to the financial penalties that FANCY * Magazine should have anticipated upon entering into the Agreement as a possible consequence of the breach of contract, unless the damage was due to gross negligence on the part of a body or executive or to intent. Warranty and claims for damages against FANCY * Magazin except for claims for damages arising out of unauthorized acts shall be time-barred according to the statutory provisions, but no later than two years after performance of the service on which the claim is based.

6. Liability of the customer

In the event that the customer fails to perform or provides late services, in particular the agreed dates for the transmission of texts and templates, FANCY * magazine will - after setting a reasonable period of grace if possible - of the obligation is free to perform and is entitled to demand compensation in accordance with § 646 paragraph 1 BGB. This is due for payment immediately. The customer is liable for the content of the advertisement; this exempts FANCY * magazine from any liability towards third parties.

7. Final provisions

All statements to be submitted under the contract or these conditions are only effective in writing. The customer is only with the prior consent of FANCY * magazine, the rights under a contract - with the exception of payment claims - to cede. The consent may only be denied for good cause. Offsetting against claims against FANCY * Magazine is excluded unless they have been legally established or are undisputed. The exercise of a - also commercial - right of retention is only allowed if this is based on the same contractual relationship. Should one or more provisions of the contract or these terms be or become invalid or unenforceable, the validity of the remaining provisions shall remain unaffected. The contractual relations between the parties are subject to German law.

The courts in Regensburg are exclusively responsible for all disputes arising from or in connection with the contract or these conditions, provided that (a) the customer is a registered trader, a legal entity under public law or a special fund under public law or (b) the domicile or the customer's habitual residence is either not located in Germany or unknown at the time of filing of the claim. In addition, FANCY * Magazine is entitled to sue the customer in its general jurisdiction.

Contact

FANCY MAGAZIN

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SEE YOU THERE!

FANCY*

